

MAY 19-21, 2006

SCCA SPEED WORLD CHALLENGE PRESENTED BY TRENTON FORGING

Trenton Forging and Autosport Development

A WINNING COMBINATION

A need for speed and passion for cars may have initially fueled David Moxlow's desire to form his own professional race team three years ago, but the savvy businessman also knew Autosport Development would be an excellent vehicle to market his manufacturing company, Trenton Forging.

"With a large percentage of our clients being automobile manufacturers and suppliers, it made sense for us to be at the track and use racing to market our products and services," says Moxlow.

"With the World Challenge GT and Touring Car Championships regarded as the top production based road racing series in the world, we knew the industry leaders would be there, and we wanted to be there, too."

The strategy has paid off for Michigan-based Trenton Forging, a leading producer of custom impression die forgings for a wide variety of industries. Not only has the company's presence at the track resulted in increased business within its traditional market but also provided an opportunity to expand and capture an entirely new market.

"We now provide quite a few specialty parts to OEM and aftermarket companies in the performance and tuner markets."

Trenton Forging's ability to identify and fulfill new market needs such as that of custom performance racing components is one reason why the company has been successful for nearly 40 years.

"We view change as Trenton Forging's primary competitive edge," says Moxlow. "We thrive on new opportunities, and there's no limit to the types of parts that can be made," Moxlow adds. "Diversification and variety enable Trenton Forging to provide consistent long term service to all customers - old and new."

While Autosport Development is a new business, Moxlow uses his progressive philosophy to manage both companies resulting in some interesting parallels. Both companies are leaders in their respective fields.



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Trenton Forging Company
5523 Hoover Rd.
Trenton, MI 48182-4711
<http://www.trentonforging.com>

Telephone:
Telephone Sales:
Facsimile Main Office:
Facsimile Sales:

American Le Mans at Mid-Ohio

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Trenton Forging has the distinction of being one of the first companies of any kind worldwide certified QS9000, and the first closed impression die forging company in the world certified QS9000/ISO9002.

In his quest for continuous improvement, Moxlow, Trenton Forging's president, didn't wait for customers to insist on QS 9000 certification. He simply decided QS 9000 certification fit the company's mindset of "quality" first. He wanted Trenton Forging to be a leader and become the first forging company in the world certified QS9000. The tradition of excellence continues with the company's upgrading to ISO/TS16949:2000.

Autosport Development is the first team ever to develop the Pontiac GTOs for road racing. In just two short years, the team developed and transformed two streetcars into competitive racecars. After only two years of development, driver Stu Hayner finished the 2nd season with a respectable 7th in points driving the No. 5 Pontiac GTO in nine of ten races. Stu and the No. 5 GTO raced right up at the front of the pack for the second half of the season, alongside the heavily funded General Motors Team Cadillac.

As with Trenton Forging, Autosport Development is all about diversification and new opportunities, too. Aside from racing, numerous projects keep the race crew busy.

The No. 31 Riley Racing Volvo S40 TS driven by Jameson Riley, making its debut in the World Challenge Touring Car class at Mid-Ohio, was developed and prepared by Autosport Development.

Autosport Development recently installed roll cages in several Pontiac Solstice's under contract with GM Performance and prepared two as racing show cars. Preparing the cars for SCCA Showroom Stock class SSB involved installation of racing seats, harnesses, fire straps and fire systems in addition to the roll cages. The crew also replaced the convertible tops with carbon fiber hardtops made in shop. Curious onlookers spotted the green, race-ready Solstice Z06 Club Racer at a recent Indy Speedway event.

Autosport Development and Illinois-based Saker Motorsports LLC teamed up to manufacture and sell the Saker SVS-ETA, a high quality and affordable Subaru powered racecar that not only looks great but performs incredibly as well.

Originally designed and developed in New Zealand, Sakers are full size, purpose-built road racing cars that capture the spirit of Daytona/Le Mans prototypes with their visually striking closed-cockpit design.

Priced between \$68,000 and \$80,000, these custom built, performance-tuned racing machines have been winning races and setting lap records at racetracks all over the world since 1992.

Negotiations are underway between Autosport Development, Saker Motorsports and another business partner to bring another car on the market. Details can't be revealed at this point, but the car under discussion is an English style roadster for the American market.

"We've got a lot going on here," says Moxlow. "Right now, though, our priority is the World Challenge GT Championship."

Trenton Forging and Autosport Development: A winning combination. Make them your team today! ■

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